



OVCSA HUMAN RESOURCES

100% Compliance with AB119



EMPLOYEE OF THE MONTH

 27 NOMINATIONS




10 EMPLOYEES OF THE MONTH



ASSESSMENT, RESEARCH, AND EVALUATION

Equipped all department directors to move to goal-setting phase of the Division's Strategic Plan



 Launched CampusGroups data governance group as part of the Campus-Wide Data Warehouse Initiative

COMMENCEMENT & SPECIAL EVENTS

Event Planning & Execution

9 EVENTS



Event Consulting

4 EVENTS/CEREMONIES

Commencement Ceremonies Planned/executed/managed

10 CEREMONIES



CREATIVE & MARKETING COMMUNICATIONS



187 PROJECTS COMPLETED for 22 units

31 ZOTMAILS CODED AND SENT on behalf of SA units



Student Affairs Instagram

7,953 ACCOUNTS REACHED

29 POSTS

168 STORIES

956 ACCOUNTS ENGAGED



Commencement Instagram New successful endeavor managing account (details on page 2)

ESPORTS

UCI Overwatch player Michael Kim was awarded "College National Player of the Year" by NAECAD



UCI Overwatch Team overall finished Top 6 nationally in the Overwatch Collegiate Championship

ORANGE COUNTY VETERANS AND MILITARY FAMILIES COLLABORATIVE (CONVENED BY UCI)

Government Relations Working Group

34 INDIVIDUAL COUNTY, STATE, AND FEDERAL ELECTED OFFICIALS' OFFICES attended to outline legislative priorities that help veterans and their families in Orange County





COMMENCEMENT CEREMONIES

212 VOLUNTEERS



Samueli School of Engineering

903 GRADS ATTENDED **4,676** GUESTS ATTENDED

School of Social Sciences 1

756 GRADS ATTENDED **4,340** GUESTS ATTENDED

School of Social Sciences 2

752 GRADS ATTENDED **4,280** GUESTS ATTENDED

Claire Trevor School of the Arts,
School of Education, School of Physical Sciences

814 GRADS ATTENDED **4,551** GUESTS ATTENDED

Susan and Henry Samueli College
of Health Sciences

595 GRADS ATTENDED **3,498** GUESTS ATTENDED

Graduate Hooding Ceremony

376 GRADS ATTENDED **3,718** GUESTS ATTENDED

School of Biological Sciences

913 GRADS ATTENDED **4,670** GUESTS ATTENDED

School of Social Ecology 1

647 GRADS ATTENDED **3,702** GUESTS ATTENDED

School of Humanities/School of Social Ecology 2

673 GRADS ATTENDED **3,751** GUESTS ATTENDED

Donald Bren School of Information
& Computer Sciences

653 GRADS ATTENDED **3,645** GUESTS ATTENDED

@UCICOMMENCEMENT INSTAGRAM

Instagram Account Activity

from May 21 - June 21

17,795

ACCOUNTS REACHED

926 followers / 16,800+ non-followers
(reached 426% more accounts
compared to Apr 23 - May 22)



1,188

FOLLOWERS

18% increase (net +472)

1,721

ACCOUNTS ENGAGED

166% increase



12,945

PROFILE ACTIVITY

11,626 profile visits /
1,313 external link taps
7 email button taps

305,414

CONTENT IMPRESSIONS

(+501%)



6,377

POST INTERACTIONS

5,569 likes / 103 comments
413 saves / 292 shares

178

STORY INTERACTIONS

